



2nd Conference on
LUNG CANCER
Enabling Innovations in
Treatment Pathways

30th November 2023 | New Delhi

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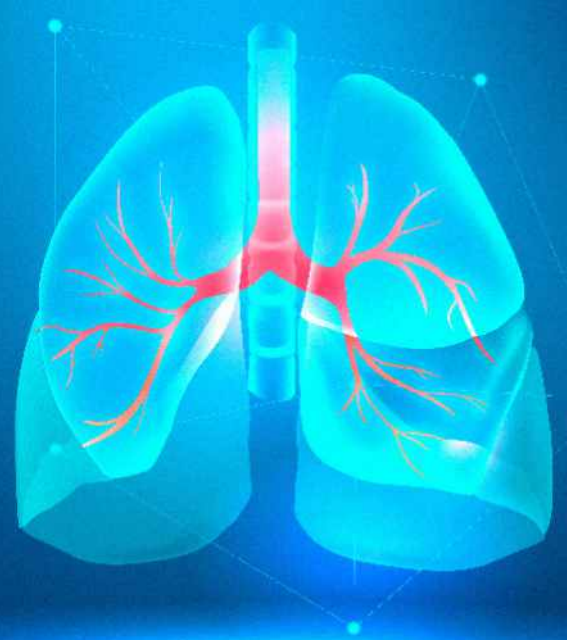


Digital Media Partner



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ABOUT THE CONFERENCE

Cancer is rapidly emerging as a significant public health concern in India. Lung cancer is consistently the most commonly diagnosed cancer and one of the leading causes of cancer-related deaths. In India, lung cancer comprises 5.9% of all cancer cases and is the cause of 8.1% of all cancer-related fatalities.

Lung cancer has evolved into a formidable health challenge in India and addressing this crisis requires a multi-pronged approach, including tobacco control, air quality improvement, early detection, and advancements in treatment. It is essential for healthcare authorities, policymakers, and communities to work collaboratively to alleviate the growing burden of lung cancer in India and enhance the well-being of affected individuals.

Cancer diagnoses and treatments are being carried out across different tiers within the government healthcare system. In recent years, the government has initiated a spectrum of measures to combat the challenge of cancer more efficiently. These encompass broad-reaching endeavours at the population level, including prevention, control, and screening for prevalent cancer types. Simultaneously, efforts have been made to bolster the infrastructure for cancer care.

With a rising burden of lung cancer in India, early detection and personalized treatment pathways are crucial for improving survival rates. The need for innovation arises from the urgency to counter the increasing impact of lung cancer on public health and individual lives.

During the Lung Cancer Awareness Month, with an objective to address the complexity of the disease, improve survival rates, reduce side effects, and enhance the overall patient experience, ASSOCHAM is organizing a 2nd Conference on **"Lung Cancer - Enabling Innovations in Treatment Pathways"** on Thursday, 30th November 2023 at New Delhi.

KEY AREAS OF DISCUSSION

- Emphasize the need of Innovation and Research for Lung Cancer Treatment
- Advances in Management of Lung Cancer
- Roadmap for robust patient outcomes
- Advancements in therapy and new frontiers
- Strategies to enhance lung cancer treatment
- Financing and Enhancing Health Benefit Packages
- Role of Stakeholders to overcome challenges
- Exploring variation across the lung cancer pathway

MAJOR STAKEHOLDERS



Pharma Companies



Diagnostic Companies



Hospitals



Doctors Young Girls/Women Academic Institutions Health Institution



Cancer Institutes



Science & Technology Institutions



Environmentalists



Research



Public Health Advocators



Cancer Prevention Practitioners & Advocators

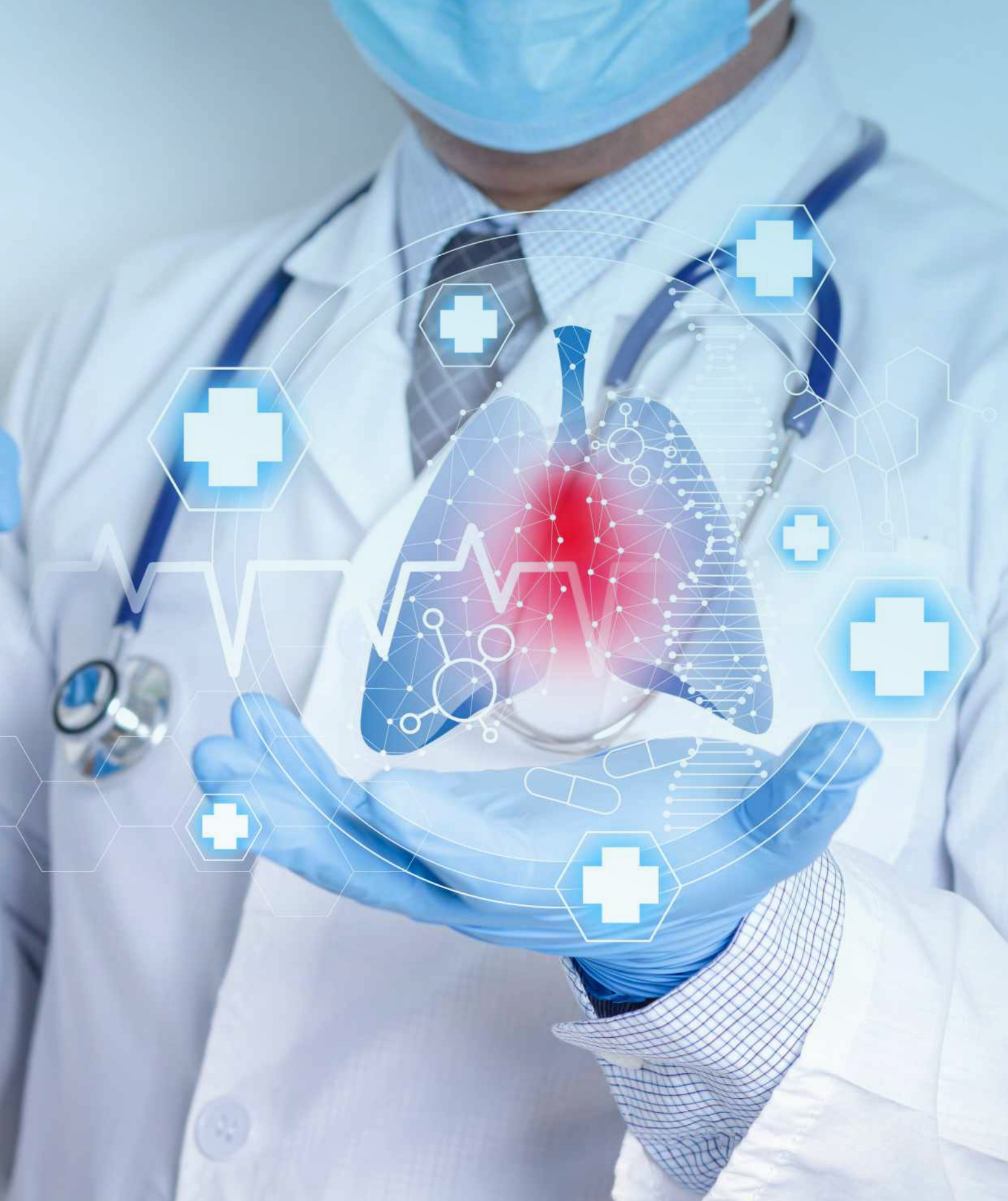


Media



NGO's, Social Welfare Societies





For further details, please contact:

Sandeep Jain
Sandeep.jain@assochem.com

Ritika Malhotra
ritika@assochem.com
9560323090